

INTERNATIONAL COUNCIL OF YACHT CLUBS



2022 Americas Regional Conference

Friday and Saturday, March 25 – 26, 2022

Southern Yacht Club, New Orleans, Louisiana, USA



Member Clubs of the International Council of Yacht Clubs are invited to attend the 9th Americas Regional Conference at Southern Yacht Club (SYC) in New Orleans, Louisiana on Friday, March 25 and Saturday, March 26, 2022. The Conference provides attendees the opportunity to meet and discuss topics that affect yacht clubs worldwide. The programs will be timely, relevant, and allow attendees to share their experiences, with ample time for discussion and to socialize. Club Managers are encouraged to attend. Special daytime programming will be offered for Delegates' Partners when the Conference sessions are taking place.

Delegates, General Managers and Partners are welcome to participate at a fee of \$395 per person. Delegates and General Managers will experience two days of Conference sessions including lunch. For Partners, the fee includes two days of exploration in New Orleans, including lunch. The fee also includes, for *all* registrants, an opening dinner in the French Quarter, closing dinner at SYC, and roundtrip transportation from the hotel to official events.

For those who arrive early or extend their stay, optional activities are planned for Thursday evening and Sunday late morning. Some optional activities have an extra fee.

Jacket and tie are required for both the Friday and Saturday dinners. Club blazers are preferred for Saturday. Unless otherwise indicated, all bar service is no-host. Food service can accommodate any allergy or aversion issues IF you will please advise us.

The Conference will adhere to current local COVID regulations.

Early Registration Deadline: February 23, 2022

To guarantee space and assist with planning.

Registration Payment Deadline: March 1, 2022.

New Orleans



New Orleans was founded in 1718 by French colonists and was once the territorial capital of French Louisiana before being traded to the United States in the Louisiana Purchase of 1803. In the mid-1800's, New Orleans was the third largest city in the United States due to its ideal transportation location at the mouth of the Mississippi River. Today, New Orleans is renowned for its distinct music, cuisine, history, and architecture. The historic heart of the city is the French Quarter, known for its French and Spanish Creole architecture, vibrant nightlife, art galleries, antique stores, and excellent restaurants. The city's location

and flat elevation make it vulnerable to flooding, so the city is protected by a complex system of levees and drainage pumps installed by state and federal authorities.

Southern Yacht Club



Established July 21, 1849, Southern Yacht Club is the second oldest yacht club in the United States. SYC is located on the south shore of Lake Pontchartrain, a brackish estuary covering an area of 630 square miles with an average depth of 13'. Over the years, SYC sailors have won four Olympic Medals and numerous national and international

championships, most recently the 2021 NYYC Invitational. SYC's current clubhouse opened 12 years ago after destruction of the previous clubhouse by a massive fire in the hours following Hurricane Katrina in 2005. Through more than 170 years of prosperity and adversity, the club maintains a tradition of keen competition, sportsmanship, and eponymous hospitality.



Hotel



A limited block of rooms is reserved for Conference registrants at the Marriott Metairie at Lakeway, 3838 N Causeway Blvd, Metairie, LA 70002. The hotel is 4.4 miles (15 minutes by car) west of Southern Yacht Club. **To book your room, [Click Here](#) (* see below for full URL) or call 1-866-882-4377 and reference the group name: ICOYC Americas.** Special rates are available for delegates if booked **before February 23, 2022**. Reservations must be cancelled 24 hours before arrival for refund. Transportation will be provided by ICOYC from the hotel to all official activities.

* <https://www.marriott.com/events/start.mi?id=1641479194914&key=GRP>

QUESTIONS?

Bob Kottler rkottler@gmail.com or Jenny Kottler jkottler@outlook.com (504-296-4608)

Schedule of Events *

As of 1/13/22

Thursday, March 24

2 - 6 pm **Registration open at Metairie Marriott**
 6 - 10 pm ***Optional* Evening of Dinner & Jazz (+\$)**

Friday, March 25

7 - 9 am **Registration at Metairie Marriott**
 8 - 10 am **Registration at SYC**
 10 - 10:45 am **Welcome | Opening Program at SYC**

11 - 4 pm	Delegates & General Managers	Partners
	<p><u>Presentation Topics:*</u></p> <p>Strategic Planning</p> <p>Maintaining Youth Engagement</p> <p>Membership Development & The Senior Membership Challenge</p>	<p>The Partners' tour will start in City Park's Besthoff Sculpture Garden, lunch at Ralph Brennan's NOMA Café, then on to an architectural tour along St. Charles Ave and the Garden District. If time permits, the group can explore the shops of Magazine St.</p>

7 - 11 pm **Dinner in French Quarter**

Saturday, March 26

10 - 4 pm	Delegates & General Managers	Partners
	<p><u>Presentation Topics:*</u></p> <p>Capital Planning</p> <p>Race Committee Topics</p> <p>GM Panel: Inflation, Labor Shortages & Moving Beyond COVID</p> <p>Club Fleets</p>	<p>The Partners' tour will start with a visit to one of New Orleans' historic and hauntingly beautiful cemeteries, continue to the French Quarter for lunch, explore the New Orleans Historic Collection, enjoy Creole architecture and shopping in countless galleries and antique stores.</p>

7 - 10:30 pm **Reception and Closing Dinner at Southern Yacht Club**

Sunday, March 27

10 am - 2 pm ***Optional*: Sailing on Lake Pontchartrain (no charge)**
 10 am - 2 pm ***Optional*: Brunch at Classic New Orleans Restaurant (+\$)**

** Schedule, order of presentations and specific times are subject to change.*

Partners' Programs

Friday, March 25

Depart SYC 11:15 am, Return to Marriott Metairie 3:30 pm



The bus tour begins with a drive along Lake Pontchartrain and into [City Park](#), one of the nation's oldest urban parks, dating back to 1854. It's 1,300 acres feature dramatic mature live oak trees draped with Spanish moss and bald cypress trees revealing intriguing "knees." The group will depart the bus and experience City Park's spectacular [Besthoff Sculpture Garden](#) (or in the event of rain, the [New Orleans Museum of Art](#)). Blurring the lines between refreshment retreat and gallery space, the group will enjoy lunch at Ralph Brennan's [Café NOMA](#). After lunch, the bus tour will continue on New Orleans' famed [St. Charles Ave](#), paralleling the route of New Orleans' ubiquitous street cars on the oldest continuously running streetcar transit route. The tour continues through the [Garden District](#), originally developed between 1832 and 1900, and considered one of the best-preserved collections of historic mansions in the Southern United States.

Saturday, March 26

Depart SYC 10:15 am, Return to Marriott Metairie 4:00 pm



The tour will start from first stop at a local [cemetery](#). Dating back to the 1700's, New Orleans' historic "Cities of the Dead," as they are known, fill the natural landscape with elaborate stone crypts, ornate tombs, beautiful sculptures and mausoleums. The tour will continue to New Orleans' famed [French Quarter](#) where the Partners will enjoy lunch at a restaurant featuring an array of New Orleans' favorite dishes. Enjoy the [Historic New Orleans Collections](#) exhibits on the "Making of Mardi Gras" and "The Rex Archives." Described by some as a "Museum where every item has a price tag," the group will delight in a private tour of [M.S. Rau](#), a family-owned 40,000 sq foot gallery of spectacular fine arts, antiques, and jewelry. With whatever time is left, Partners can explore countless antique and art galleries, stunning historic architectural structures and details, the famed [Jackson Square](#) and [St. Louis Cathedral](#).

Tours planned as of 1/11/22

Optional Activities

Optional activities have been arranged for Conference attendees who arrive early or extend their stay. Note that there is an extra fee for some of these activities.

Thursday, March 24 | 6:00 pm – 10:00 pm
An Evening of Dinner and Jazz (\$100 per person)



Whether at a club in the French Quarter or on Frenchman Street, live jazz can be heard in clubs all over New Orleans. For over 30 years, Snug Harbor* has provided the best in live jazz & regional food. “Snugs” occupies a renovated 1800’s storefront located on Frenchmen Street. It’s limited cabaret type seating guarantees an intimate musical experience. Frenchman Street is a smaller version of Bourbon Street with a calmer, cozier feel.

Sunday, March 27 | 10:00 am – 2:00 pm
Option 1: Classic New Orleans Brunch (\$100 per person)



Located in the heart of the French Quarter, Brennan's Restaurant* is a New Orleans restaurant tradition since 1946. It’s innovative Creole menu borrows influences from French and Spanish ancestry with modern updates and distinct seasonal offerings. Old-world elegance inspired dining rooms and attentive service, create a unique and sophisticated experience. Brunch options include Turtle Soup, Gumbo, Bruleéd Grapefruit, Eggs Sardou, Gulf Fish Amandine, Duck Confit and much more.

Sunday, March 27 | 10:00 am – 2:00 pm
Option 2: Sailing on Lake Pontchartrain (No charge)



Enjoy racing for a couple hours on Lake Pontchartrain, directly in front of Southern Yacht Club. The average wind velocity is 7 knots and the average temperature in late March is in the mid-70’s. Delightful weather to sail!

* These are the intended restaurants; group size may result in an alternate venue.